

Ottica

Okia introduces HDA 360° Collection



A new sensational goal has been reached by **OKIA** through its patented HDA Technology: **HDA 360°** is the name of the revolutionary collection resulting from OKIA's latest developments in high definition eyewear.

HDA Technology is already renowned in the international world of optics and design as an extraordinary technology that allows the realization of unlimited colours and lifelike patterns on acetate frames. OKIA is now proud to go one more step further and show a new definition level its exceptional technology is able to achieve: the HDA patterns of this new collection incredibly cover the whole surface of the frame, whose shape and profile are expressly more three-dimensional than those of a standard frame. Perfectly matched with the frame curvature, the HDA patterns can now be bended along the entire frame profile!

Surprising outcomes of this new special application can be seen in particular on the front sides as well as on the embossed details shown on the temples.

The animal world, a newspaper and joyful colours are the main inspirations behind the HDA patterns chosen for the collection. Perfect for those people who never want to go unnoticed, each HDA 360° frame is an explosion of vitality and self-confidence that will give a unique touch of boldness to your style!